

Historical to Current FTE Trend Analysis/Interactive Dashboard

2015-2019 Edition

An interactive tool for companies competing, or poised to compete, in the Oncology/Hematology space including the Biomarker/Pathology and CAR-T areas. This dashboard provides an opportunity to confidently sort and compare Sales FTEs down to approximately 70 indications across marketed brands, as well as deployment of other Commercial FTEs.

Data for each company and/or year can be sorted and compared in terms of:

- Number of Commercial Oncology FTEs across multiple disciplines
 - Sales Representatives
 - Key Account Personnel
 - Oncology Nurse Educators
 - Field Medical
 - Field Reimbursement
 - Marketing
- Number of Sales FTEs by product/brand
- Number of Sales FTEs by approximately 70 indications
 - Solid Tumor Types
 - Liquid Tumor Types
- Number of Sales FTEs by indication and company
- Number of Biomarker/Pathology FTEs by company across the following disciplines
 - Sales Representatives
 - Marketing
 - Field Medical
- Number of CAR-T FTEs by company across the following disciplines
 - Sales Representatives
 - Marketing
 - Field Medical
- Top 10 lists by each year in terms of
 - Companies
 - Products
 - Indications
- Major FDA product approvals and label expansions

For more information, please contact

Joyce Wedemeyer at joyce.wedemeyer@strategicreports.com
or by phone at 610-370-2906

PharmaForce International Inc.

Insightful Intelligence with a Global Reach
2645 Perkiomen Avenue • Reading, PA 19606
(610) 370-5640 • Fax (610) 370-5641
www.pharmaforce.biz